The Future of Elevator Market in India to 2018
-A five year outlook -

An in-depth industry analysis from
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Supported by Virgo Communications & Exhibitions Pvt. Ltd., Bangalore
The Indian economy is expected to perform relatively better in 2014 compared to the sluggish growth of the previous two years. The momentum is now set in early 2014 with encouraging news from better farm and industry quarterly growth rates and a rebound in exports. Increasing thrust on investments in infrastructure sector is expected to drive the growth of the construction sector. The investor-friendly government policies over the past two decades coupled with the surge in urban population have led to sharp increase in the demand for residential and commercial space.

Over the last decade, India has thus emerged as one of the most promising markets for elevators. Owing to space constraints in the bigger cities, high-rise buildings have become the need of the hour. Vertical growth of most cities has put the elevator market in India on a high growth trajectory. In 2013, the elevator market in India was estimated at around 52,600 units and is forecast to cross 100,000 units by 2018. Noticeable trends in the elevator industry are the increasing share of high speed as well as MRL elevators, shift to gearless drives and the increasing emphasis on enhanced safety features and reduction in energy consumption.

Key questions addressed in this industry analysis report

- What is the current scenario in the Indian elevator market?
- What are the key drivers of the Indian elevator market?
- Where are the most noteworthy growth markets for elevators in terms of user segments?
- What is the demand forecast for the period 2013-2018?
- What are the opportunities for elevator component suppliers?
- What are the recent technological developments?
- What are the regulatory issues?

This study by e-Research & Publications, Chennai is an update of the report released in November 2011. This study will provide a comprehensive analysis of the elevator market and detailed forecasts till 2018. Analysis includes an overview of the industry, demand forecasts, key drivers and trends, new capacity & expansion, trends in the components market, trends in the maintenance and modernization market, technological aspects, profile of select major players, import trends and an understanding of the regulatory issues. This study is supported by Virgo Communications & Exhibitions Pvt. Ltd., Bangalore

While 26 cities were covered in the previous report, the current study will focus on **30 cities**. Trends and growth in high rise buildings will be given greater focus in this current study.

| Ahmedabad | Lucknow  |
| Amritsar  | Mangalore |
| Bangalore | Mumbai   |
| Bhopal    | Mysore   |
| Bhubaneshwar | Nagpur   |
| Chandigarh | Nashik   |
| Chennai   | NCR      |
| Cochin    | Patna    |
| Coimbatore | Pune     |
| Guwahati  | Raipur   |
| Hyderabad | Ranchi   |
| Indore    | Surat    |
| Jaipur    | Trivandrum|
| Kanpur    | Vadodara |
| Kolkata   | Visakhapatnam |
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e-Research and Publications India Pvt. Ltd., Chennai, India, (eRPI) specialises in publishing industry reports on Indian and global markets, in select B2B verticals. eRPI delivers a competitive advantage to clients with accurate, on-time and cost effective business reports that provide in-depth analysis of industry verticals in the global environment across manufacturing and service sectors.

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